

# WINCROSS®

## What's New Guide

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Version 24



Version 24

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# Table of Contents

New Feature Highlights for WinCross 24 .....	4
<b>Analytical Intelligence (AI) – Automatically create your tables using AI</b> .....	5
<b>Side by Side (VAR+) – A new modernized approach for Side by Side tables</b> .....	10
<b>Customize Significance Footnote Wording</b> .....	13
<b>Customize Small Sample Size Footnote</b> .....	14
<b>Geometric Mean &amp; additional CALC commands</b> .....	15
<b>Excel – Data Options – Statistic Row Control</b> .....	16
<b>Excel – Formatting Options – Suppress blank columns</b> .....	17
<b>SPSS Sort Merge – Automatically reduce string widths</b> .....	18
<b>Additional Features</b> .....	19
<b>Compatibility with Latest Version of SPSS</b> .....	20

# What's New in WinCross Version 24

We are excited about the many enhancements in WinCross 24. We are most excited about, what we call, Analytical Intelligence (AI). This new feature will save you hours of WinCross spec writing. Time spent on simple jobs can be reduced to a fraction of their normal development time. Other new features include a modernized Side by Side table interface, more table customization, and much more!

## New Feature Highlights for WinCross 24

- **Analytical Intelligence (AI)** – Located within the Express table Setup windows as a new tab “Auto” uses Analytical Intelligence to auto create tables with only a few clicks. WinCross evaluates your data structure and automatically creates tables to your specifications.
- **Side by Side (VAR+)** – Easily create side by side tables that compare products across multiple questions. This new feature removes the need to use VAR+ syntax and is user interface driven. Side by side tables are also commonly referred to as line, grid, or product comparison tables.
- **Custom significant footnote wording** – Change the default significance footnote wording to any desired text. Unicode characters are supported.
- **Custom small sample size footnote** – Customize the small sample size footnote suppressed display to any desired output. Unicode characters are supported.
- **Geometric Mean & new CALC commands** – New statistic code “GM” can be added as a row, table, or banner column option to calculate the geometric mean. In addition there are many new glossary and CALC commands for advanced mathematical calculations.
- **Excel – Data Options - Statistic row control** – Easily suppress specific statistic rows within an entire report without having to adjust the job file. Similar to running a “% Only” set, this new feature adds statistic row control. Statistics include mean, standard deviation, standard error, etc...
- **Excel – Formatting Options – Suppress blank columns** – Automatically suppress blank banner columns when running tables to Excel.
- **Increased maximum number of banner columns** – The maximum number of banner columns has been increased to 500. The previous limit was 255 columns.
- **Express table setup – Table Options, Statistics, and Filter** – The user interface has been enhanced replacing the long list of codes with a simple check box solution.
- **SPSS Sort Merge** – New string shortening ability to control the maximum width of all strings.
- Compatibility with the latest version of SPSS.

## Analytical Intelligence (AI) – Automatically create your tables using AI

**Analytical Intelligence (AI)** – This new feature will save you hours of WinCross spec writing. Time spent creating simple jobs can be reduced to a fraction of their normal creation time. Using this feature WinCross evaluates your data structure and automatically creates tables to your preset specifications.

Check out our “How to” YouTube video below:



Next, are two quick overviews of different approaches using the new AI feature.

### Approach 1 – “Auto Create” instantly creates tables for every qualifying variable:

1. Open a data file and go to **Setup | Express Tables from Variable Data...**
2. You will be prompted to choose a profile. Choose any profile to create a new job.
3. The Express Table window will automatically open, and you will be on the new **Auto** create tab.

**55 Variables (0 selected)** **400 Cases**

Find a variable:

☒ Scan data when creating tables: scan  cases

☐ Use glossary transformations

Manual **Auto** ☒ Label ☒ Type

Name	Label	Type
RESP	Respondent Id	Numeric
Region	Region	Numeric
Q1	Q.1 On average, how many hours per week do you ...	Numeric
Q2_1	Q.2 Agreement with the following statement: I cons...	Numeric
Q2_2	Q.2 Agreement with the following statement: I wish...	Numeric

Properties

Auto Create

Find Next

Add

4. (Optional) Next, click the Properties button and adjust any settings to your desired specifications. In this walkthrough we are using the default settings and will adjust later. **TIP: Once you are happy with your**

**properties save these settings as a new profile to use later. Create a separate profile for each client's preferences.**

- Next, click **"Auto Create"**

55 Variables (0 selected) 400 Cases

Find a variable:  Find Next

☒ Scan data when creating tables: scan 400 cases  
☐ Use glossary transformations

Manual Auto ☒ Label ☒ Type

Name	Label	Type
RESP	Respondent Id	Numeric
Region	Region	Numeric
Q1	Q.1 On average, how many hours per week do you ...	Numeric
Q2_1	Q.2 Agreement with the following statement: I cons...	Numeric
Q2_2	Q.2 Agreement with the following statement: I wish...	Numeric

Properties  
Auto Create  
Find Next  
Add

- WinCross has reviewed the entire data file and created tables based on the question type. **TIP: At this point it may be a good time to page through the table specs to see what settings should be adjusted from the default settings. Next, delete the tables created in step 5 and re-create them after adjusting the properties.**

#### **Approach 2 – “Step through” create tables question by question:**

- Open a data file and go to **Setup | Express Tables from Variable Data...**
- You will be prompted to choose a profile. Choose any profile to create a new job.
- After opening the Express Table window, you will be on the **Auto** create tab.

55 Variables (0 selected) 400 Cases

Find a variable:  Find Next

☒ Scan data when creating tables: scan 400 cases  
☐ Use glossary transformations

Manual Auto ☒ Label ☒ Type

Name	Label	Type
RESP	Respondent Id	Numeric
Region	Region	Numeric
Q1	Q.1 On average, how many hours per week do you ...	Numeric
Q2_1	Q.2 Agreement with the following statement: I cons...	Numeric
Q2_2	Q.2 Agreement with the following statement: I wish...	Numeric

Properties  
Auto Create  
Find Next  
Add

- (Optional) Next, click the Properties button and adjust any settings. In this walkthrough we are using the default settings and adjusting later. **TIP: Once you are happy with your properties save these settings as a new profile to us later. Create separate profiles for each client's preferences.**
- Next, click **"Find Next"**

55 Variables (0 selected) 400 Cases

Find a variable:  Find Next

☒ Scan data when creating tables: scan 400 cases  
☐ Use glossary transformations

Manual Auto ☒ Label ☒ Type

Name	Label	Type
RESP	Respondent Id	Numeric
Region	Region	Numeric
Q1	Q.1 On average, how many hours per week do you ...	Numeric
Q2_1	Q.2 Agreement with the following statement: I cons...	Numeric
Q2_2	Q.2 Agreement with the following statement: I wish...	Numeric

Properties  
Auto Create  
Find Next  
Add

6. WinCross will find the first qualifying variable to be created. In the example below WinCross skipped the Respondent ID (RESP) variable and found “Region” qualifying as a single response table. Prior to adding the table WinCross displays a preview of what will be added.

The screenshot shows the WinCross interface with 55 variables and 400 cases. The 'Region' variable is selected. The 'Find Next' button is highlighted with a green arrow. The 'Preview' tab is active, showing a table structure for 'Region' with columns for 'OW, OR, OV, S2, P1, V2, SA, SP' and 'Region'. The preview table lists regions: Northwest (1), Southwest (2), West (3), Southeast (4), and Midwest (5).

Name	Title	Index
Region	Region	1

Preview: TRegion^1  
OW, OR, OV, S2, P1, V2, SA, SP  
Region  
Total^TN^0  
Northwest^ Region (1)  
Southwest^ Region (2)  
West^ Region (3)  
Southeast^ Region (4)  
Midwest^ Region (5)

7. Next, once you're satisfied with the table preview click “Add” to add the table to your table list.

The screenshot shows the WinCross interface with 55 variables and 400 cases. The 'Region' variable is selected. The 'Add' button is highlighted with a green arrow. The 'Preview' tab is active, showing the same table structure for 'Region' as in the previous screenshot.

Name	Title	Index
Region	Region	1

Preview: TRegion^1  
OW, OR, OV, S2, P1, V2, SA, SP  
Region  
Total^TN^0  
Northwest^ Region (1)  
Southwest^ Region (2)  
West^ Region (3)  
Southeast^ Region (4)  
Midwest^ Region (5)

8. Click **Find Next** to move to the next variable(s). In the example below, WinCross automatically added a mean row and recoded the values to the midpoints of the row text. The “add codes” option was also applied placing the midpoint notation at the end of each row text. All of this was done without any user input.

The screenshot shows the WinCross software interface. On the left, the '55 Variables (1 selected)' panel lists variables. The 'Q1' variable is highlighted in green, and a green arrow points to the 'Find Next' button. On the right, the '1 Table (1 selected)' panel shows a table with one row: 'Region' with index 1. Below this, the 'Preview' tab shows the table structure and content. The table has columns for 'Name', 'Title', and 'Index'. The 'Q1' variable is selected, and the table preview shows the following content:

Name	Title	Index
Q1	Q.1 On average, how many hours per week do you spend pa	1
Q1	Less than 1 hour per week (0.5)	1
Q1	1-3 hours per week (2)	2
Q1	4-6 hours per week (5)	3
Q1	7-9 hours per week (8)	4
Q1	10-15 hours per week (12.5)	5
Q1	16-20 hours per week (18)	6
Q1	More than 20 hours per week (22)	7
Q1	Mean	1-7

The table preview also shows the following text: 'Q1 (1) #0.5', 'Q1 (2) #2', 'Q1 (3) #5', 'Q1 (4) #8', 'Q1 (5) #12.5', 'Q1 (6) #18', 'Q1 (7) #22', and 'Q1 (1-7) #1=0.5, 2=2, 3'. The 'Find Next' button is highlighted in blue, and the 'Add' button is highlighted in green.

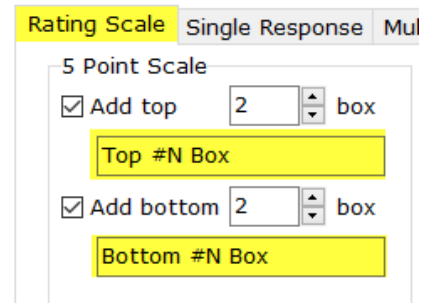
9. Repeat steps 5-8 to continue “stepping through” your data file.



### Analytical Intelligence Tips & Tricks

- **IMPORTANT:** When making changes to the Properties section any change made will impact tables created from that point forward. Previously created tables are **NOT** adjusted.

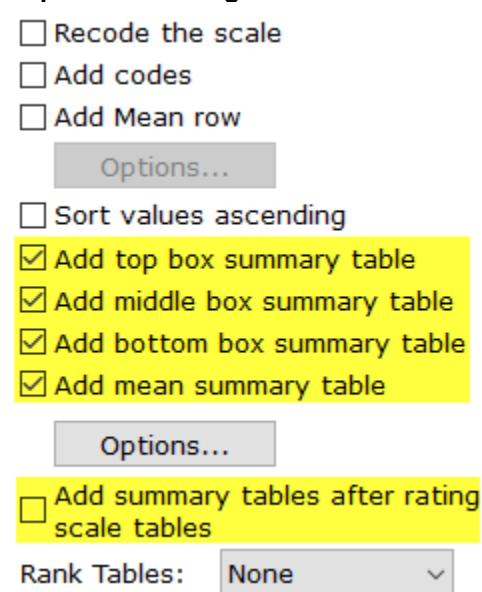
- **Properties – Rating Scale** – Adjust the default NET text:



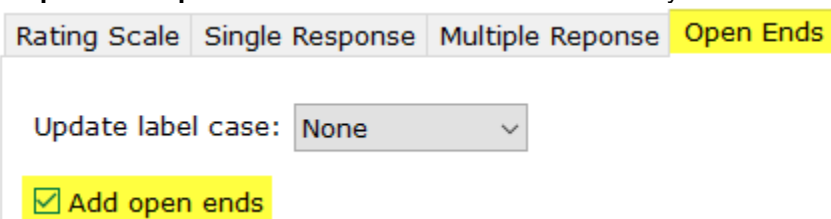
- **Properties – Rating Scale** – Change the NET location:



- **Properties – Rating Scale** – Add/remove summary tables OR change default location:



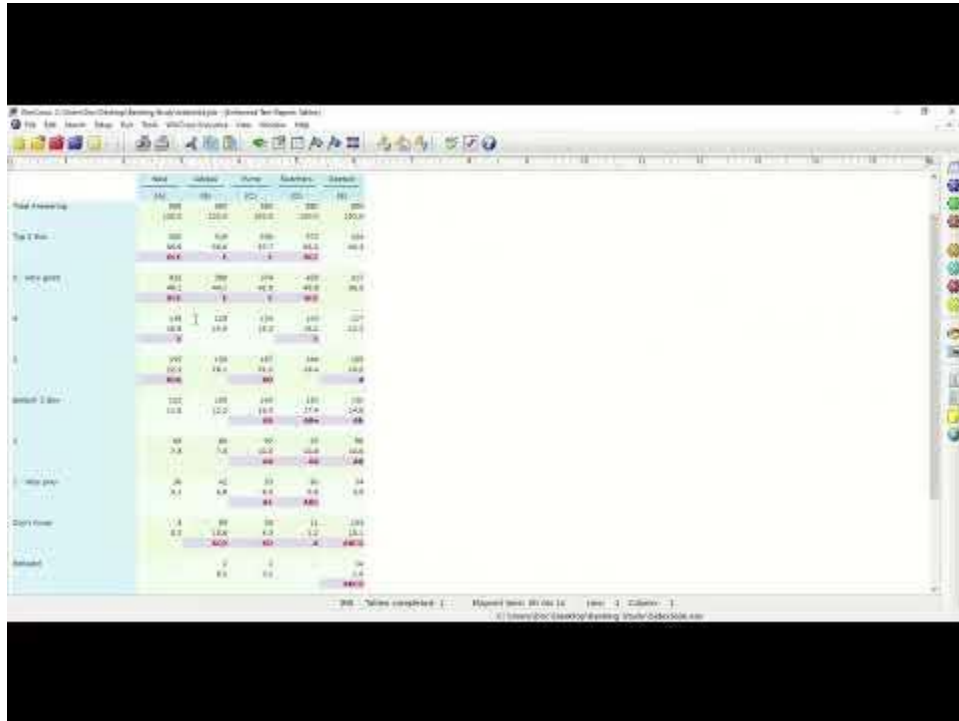
- **Properties – Open Ends** – Turn off table creation entirely:



## Side by Side (VAR+) – A new modernized approach for Side by Side tables

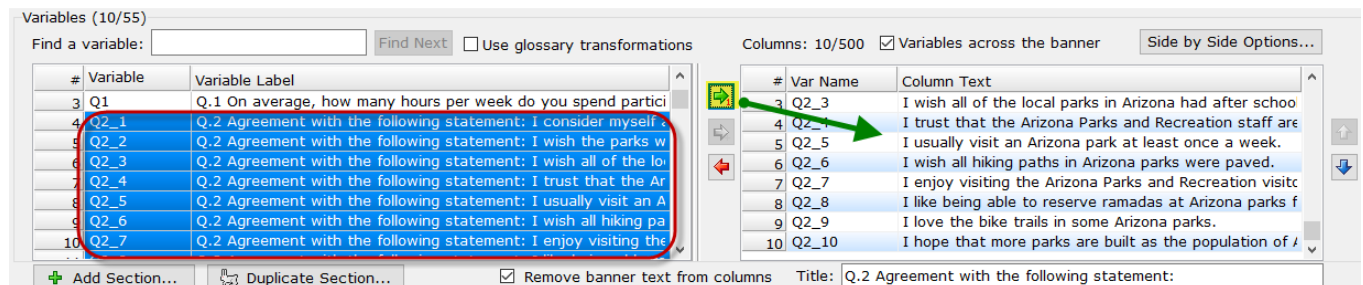
Side by Side (VAR+) is a new user interface and modernized approach to creating a Side by Side comparison table without having to use VAR+ logic. Side by Side tables are also often referred to as a line table, grid table, or a product comparison table. Typically, the products or attributes span the columns, while the stubs are different rating scales. The new interface helps avoid any confusion and makes creating a Side by Side table as easy as a few clicks! Old school VAR+ tables are still supported and recommended for advance Side by Side comparisons involving complex logic.

Check out our “How to” YouTube video below:



In this walkthrough I will guide you on creating a simple Side by Side table.

1. Open a job and data file.
2. Go to **Setup | Side by Side (VAR+)...**
3. Select **New** and enter a Side by Side name.
4. Next, from the variable list choose the variables you wish to include as columns. For example, choose all of the attributes or products for a specific question. In the below example I selected 10 attributes of the same question, Q2. Next, using the **GREEN** arrow I added these variables as banner columns. You'll notice any similar text across these variables has been automatically removed. *Advanced user tip: The “columns” would be where VAR+ would previously be displayed if programmed using the old method.*



5. After you have the column text specified the next step is to make any row/stub adjustments. In the screenshot below you will notice the score has been reversed, and there are two underlined NETs.

**Section 1**

Rows (Values): 6/6000

#	Value	Mean	Label	Options
1	NET 2		Top 2 Box	L-
2	4		Strongly Agree	
3	3		Somewhat Agree	
4	NET 2		Net	L-
5	2		Somewhat Disagree	
6	1		Strongly Disagree	

Insert Row...  
 Net Rows  
 Insert NPS...  
 Cut  
 Copy  
 Paste  
 Delete

Move Up   
 Move Down   
 Reverse

6. Prior to exiting you can also preview the Side by Side and make any final adjustments by clicking "Preview".


**Q.2 Agreement with the following s**

	I consider myself an outdoors person	I wish the parks were open for longer hours.	I wish all of the local parks in Arizona had after school programs for kids.	I trust that the Arizona Parks and Recreation staff are well-trained.	I usually visit an Arizona park at least once a week.
Total	400 100.0	400 100.0	400 100.0	400 100.0	400 100.0
Top 2 Box	320 80.0	244 61.0	357 89.2	379 94.8	320 80.0
Strongly Agree	187 46.8	109 27.2	226 56.5	317 79.2	187 46.8

Cell width:   
 Row width:

Cases to run:

7. To run the Side by Side go to **Run | Tables** to see the Side by Side listed in your banner window.

 Run Tables

Saved banner/table selections:

Most recent Run Tables selection ▼ 📁 Browse... 💾 Save As...

Simple Advanced

Select banners: 1 banner, no banners selected

Seq. #	Banner Name	Weighted	# Tables
<input type="checkbox"/> 1	Side by Side Example 1	No	<Side by side>

Select All Deselect All

**Tip:** for questions that have the same product list it is possible to only set up one Side by Side for all questions. This is accomplished by using sections. After setting up the Side by Side table choose “Add Section” and pick the next question that uses the same product list, but different stubs. In the example below I added Q4 as a new section. Section 1 is the original Q2 setup, and section 2 uses variables for Q4. The key factor being both sections have the same attribute/product list.

+ Add Section... 🐾 Duplicate Section... ☒ Remove banner text from columns

Section 1 Section 2

Rows (Values): 11/6000

#	Value	Mean	Label	Options
1	10	...	10 - Very Important	
2	9		9	
3	8		8	
4	7		7	
5	6		6	
6	5		5	
7	4		4	
8	3		3	
9	2		2	
10	1		1	
11	0		0 - Very Unimportant	

+ Insert Row... 📊 Net Rows 🌈 Insert NPS... ✂ Cut 📄 Copy 📄 Paste ✖ Delete

## Customize Significance Footnote Wording

Located under **Setup | Job Settings | Significance Footer Wording** easily change the default wording for each significance footnote line. Unicode characters are supported and these fields can be left empty.

Job Settings

Table Presentation

Job Title

Enhanced Text Reports

Page Layout

Summary Rows

Statistics Rows

Wording for Rows

Statistics

Significance Footer Wording

Rounding

Small Sample Size

Filters

Auto Table Creation

Paired/Overlap T-Test for Means

Paired/Overlap T-Test for Means

Means (unequal variances)

Independent T-Test for Means (unequal variances)

Means (equal variances)

Independent T-Test for Means (equal variances)

Means (dependent choice)

T-Test for Means

Means (independent choice)

Independent T-Test for Means (based on test for equal variances)

Paired/Overlap Z-Test for Percents

Paired/Overlap Z-Test for Percentages

Independent Z-Test for Percents (pooled)

Independent Z-Test for Percentages (pooled proportions)

Independent Z-Test for Percents (unpooled)

Independent Z-Test for Percentages (unpooled proportions)

Anova - Least-significant difference

Least-significant difference Anova

Anova - Newman Keuls

Student Newman Keuls Anova

Anova - Kramer Tukey

Kramer-Tukey Anova

Anova - Kramer Tukey B

Kramer-Tukey B Anova

Anova - Scheffe

Scheffe Anova

Upper Case Footnote \*

Uppercase letters indicate significance at the #N% level.

Lower Case Footnote \*

Lowercase letters indicate significance at the #N% level.

Anova - Footer \*

Homogeneous groups are represented by the same number and are

Comparison Groups

Comparison Groups:

\* "#c" will be expanded to a lowercase cardinal number such as "92nd", "93rd", "94th", etc.

\* "#C" will be expanded to an uppercase cardinal number such as "92ND", "93RD", "94TH", etc.

\* "#N" will be expanded to a numeric value such as "92", "93", "94", etc.

\*\* The vertical bar character (|) will be converted to a newline in the report text

Restore Defaults...

OK

Cancel

Help

## Customize Small Sample Size Footnote

Located under **Setup | Job Settings | Small Sample Size** easily change the default footnote text when small sample size has been applied. Unicode characters are supported.

Job Settings

Table Presentation	Job Title	Enhanced Text Reports	Page Layout	Summary Rows	Statistics Rows
Wording for Rows	Statistics	Significance Footer Wording	Rounding	<b>Small Sample Size</b>	Filters
			Auto Table Creation		

Display options

Column display suppression

☒ Suppress display of column values

☐ Denote column values

when the... ☒ Frequency (base)

☐ Effective sample size

☐ Horizontal percent

is less than

Cell display suppression

☒ Suppress display of a cell value

☐ Denote a cell value

when the... ☒ Frequency

☐ Vertical percent

☐ Horizontal percent

☐ Constant percent

is less than

☐ Show suppression text for blank cells

Text to add to suppressed/denoted cells:

☒ Show footnote regarding suppressed display

Custom footnote text:

☐ If weighted, use unweighted base

Statistical testing options

Column testing suppression

☒ Suppress statistical testing on a column

when the... ☒ Frequency (base)

☐ Effective sample size

☐ Horizontal percent

is less than

Cell testing suppression

☒ Suppress statistical testing on a cell value

when the... ☒ Frequency

☐ Vertical percent

☐ Horizontal percent

is less than

Text to display in suppressed cells:

☒ Show footnote regarding suppressed testing

Custom footnote text:

☐ If weighted, use unweighted base

OK Cancel ? Help

## Geometric Mean & additional CALC commands

New statistic option "**GM**" calculates the **Geometric Mean**. This option can be added as a table, row, or banner column option. The geometric mean is the average of a set of products, the calculation of which is commonly used to determine the performance results of an investment or portfolio. It is technically defined as "the nth root product of n numbers."

Additionally, there are new CALC commands that can be used in the glossary, or part of CALC statements.

Command	Descriptor
<b>SQRT</b>	Square root
<b>ABS</b>	Absolute value
<b>COS</b>	Cosine
<b>COUNT</b>	Count
<b>GEOMEAN</b>	Geometric mean
<b>HARMEAN</b>	Harmonic mean
<b>LN</b>	Natural logarithm
<b>MAX</b>	Maximum
<b>MEAN</b>	Mean
<b>MEDIAN</b>	Median
<b>MIN</b>	Minimum
<b>POWER</b>	Power
<b>ROOT</b>	Nth Root
<b>SIN</b>	Sine
<b>STDDEV</b>	Standard Deviation
<b>STDERR</b>	Standard Error
<b>TAN</b>	Tangent

## Excel – Data Options – Statistic Row Control

Located under **Run | Tables | Excel Options | Data Options** control which table statistics to show for a specific run. Adjusting these settings does not adjust the job file and only affects the single run. For example, unchecking “Mean” will not remove the mean code from your tables. The mean rows will be removed from the output for only this single run. This can be very useful when running a custom set of tables with only specific values showing.

**Data Options** | Formatting Options | Worksheet Options | Report Options | Decimal Place Options

- ☒ Include filter rows
- ☒ Include frequencies
- ☒ Include vertical percents
- ☒ Include horizontal percents
- ☒ Include constant percents
- ☒ Generate filtering column
- ☐ Expand filtering column

**Show Statistics**

- ☒ Include table of contents
  - ☐ In the same worksheet as tables
  - ☐ In one worksheet for multiple banners
  - ☒ Display table title as hyperlink
- Don't include the base

TOC Background Colors

Show Statistics




- ☒ Sample size for statistic base
- ☒ Mean
- ☒ Mean confidence interval (lower)
- ☒ Mean confidence interval (upper)
- ☒ Standard deviation
- ☒ Standard error
- ☒ Median
- ☒ 1st Quartile
- ☒ 3rd Quartile
- ☒ Mode
- ☒ Minimum
- ☒ Maximum
- ☒ Effective sample size for statistic base
- ☒ Mean number of mentions
- ☒ Percentiles

OK Cancel ? Help



## Excel – Formatting Options – Suppress blank columns

Located under **Run | Tables | Excel | Formatting Options** easily **suppress blank banner columns**. This feature is very useful when dealing with filtered banners, or very large banners and only columns with data are desired. When selected, if a column is missing all data the column will be suppressed for the table. Large projects with wave banners where old waves are no longer needed can be hidden by suppressing blank columns.

Saved Excel options: Last Run or Last Saved ▾  Browse...  Save  Save As...

Data Options   **Formatting Options**   Worksheet Options   Report Options   Decimal Place Options






☒ Show significance indicators  
Position of significance indicators, relative to value:  

Below, in a separate cell ▾

☒ Put all text for a row in a single cell  
☒ Suppress all blank lines  
☐ Suppress blank lines after significance testing items  
☐ Suppress blank lines after banners  

Show % sign on percents; set cell type to Percent ▾

☒ Concatenate banner text that spans multiple columns  
☐ Combine tables  
☐ Freeze banner  
☐ Insert page breaks  
☐ Write table title to the left of the table  
☐ Freeze row text  
☒ Suppress blank columns

 Add Run    Delete Run   delete me.xlsx ▾    OK    Cancel    Help

## SPSS Sort Merge – Automatically reduce string widths

It can be very common for SPSS data files to balloon in size due to excessive string variable widths. String variables can easily be shortened using WinCross's SPSS Sort Merge. Located under **Tools | Combine, Sort, and Merge SAVE Files | Merge...** enter a desired N for the max string width. Reducing the string width will also improve overall performance.

**Important:** Any data that exceeds the specified width will be lost. Variables that are already smaller than the specified width will not be changed.

Merge

2 files, 0 selected

Add File...

Remove File

Move Up

Move Down

File

C:\TAG\Data file 1.sav

C:\TAG\Data file 2.sav

Variable Names

Variable	From	Include
CASE_ID	ALL	Yes
STATEPROVINCE	ALL	Yes
ZIP_CODE	ALL	Yes
SBWEIGHT	ALL	Yes
CALL_DATE	ALL	Yes
FIPS_CODE	ALL	Yes
REGION_NUMBER	ALL	Yes

Add -->

<-- Remove

Sort

Variable	Sort
----------	------

☒ Ascending

☐ Descending

Move Up

Move Down

Find a variable:  Next

Show Next Non-Duplicate

Export Variable List

Limit string variable widths to:

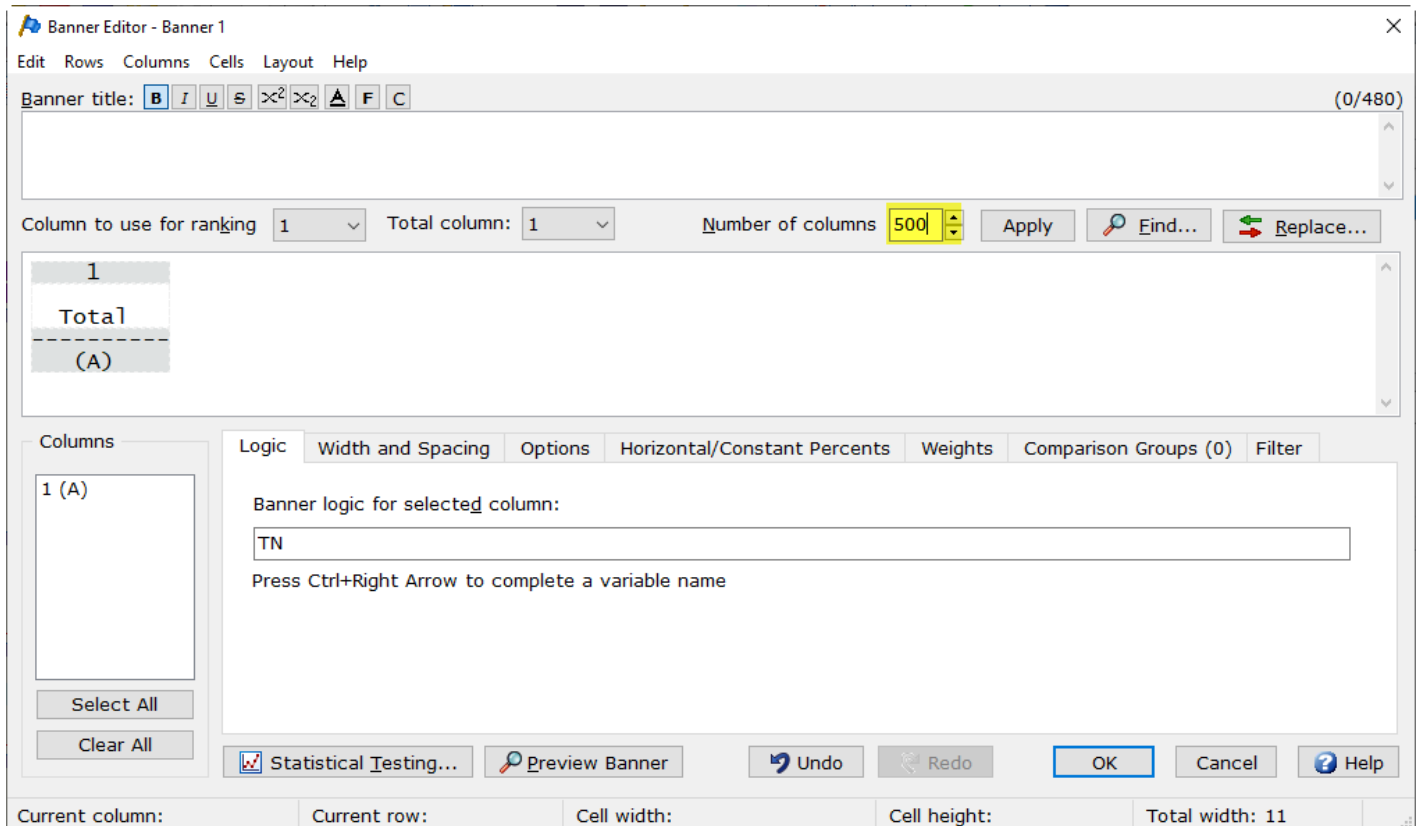
Merge

Close

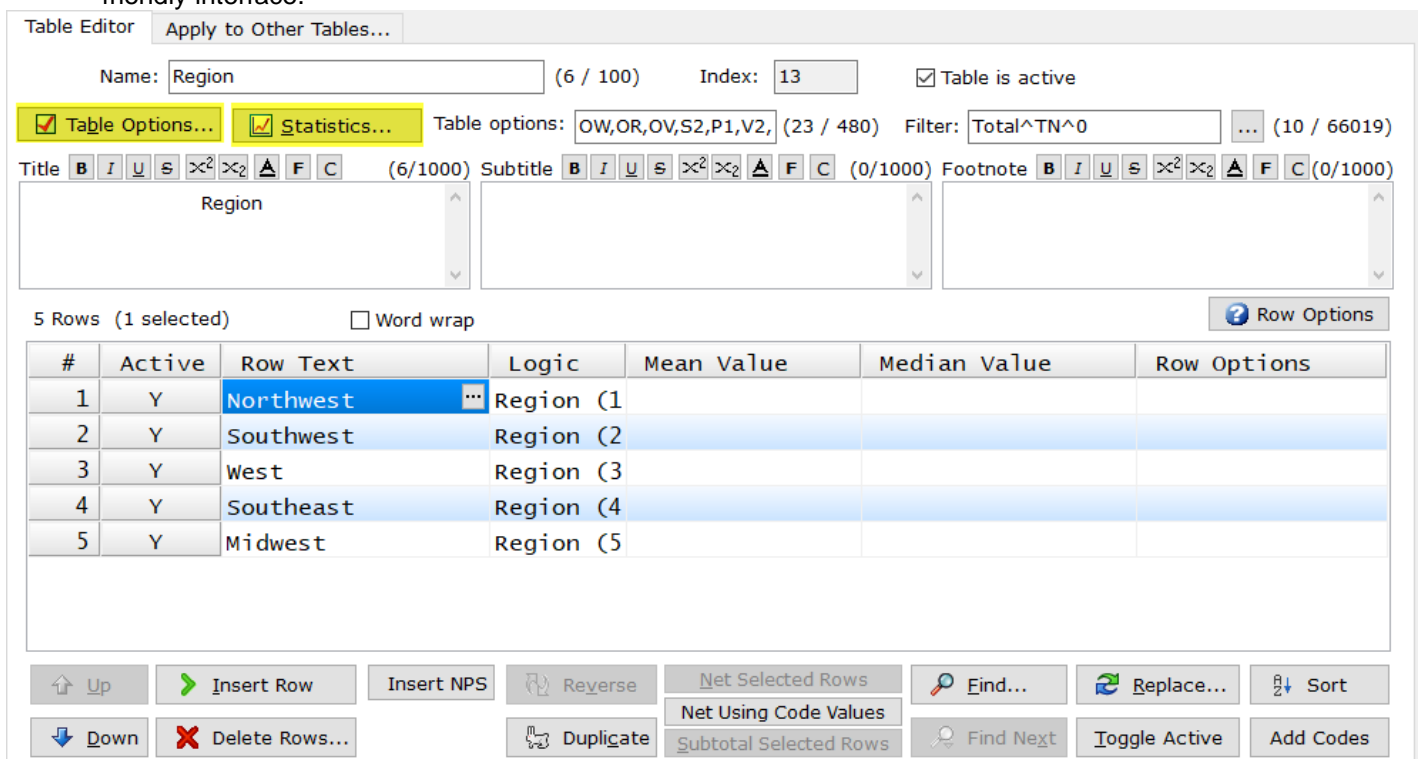
Help

## Additional Features

- The maximum number of banner columns a single banner can contain has been increased to 500. The previous limit was 255 columns.



- Setup | Express Tables from Variable Data... | Edit | Table Options** and **Statistics** have a much more user-friendly interface.



## Compatibility with Latest Version of SPSS

WinCross 24 is compatible with SPSS version 28. For compatibility with WinCross, we recommend saving files in SPSS using Locale (code page) encoding.