# HOW TO CREATE AN AUTO PUNCH

An auto punch is a quick way to punch the market based off of a numeric sample element.

1) Create a dummy question with as many punches as there are markets in your study.

2) For each punch, type the text of your market preceded by an asterisk.

Example:  *Scottsdale

3) For the final punch, type the sample element that corresponds to your numeric market code.

Example:  [2]##

Note:  The sample element for market must be numeric.

# AUTO PUNCH

```
*** QUESTION #1 ***
 *DUMMY TO HOLD THE MARKET FOR QUOTA PURPOSES
   GO TO Q. #2   ====>  <1> *PHOENIX
   GO TO Q. #2   ====>  <2> *SCOTTSDALE
   GO TO Q. #2   ====>  <3> *MESA
   GO TO Q. #2   ====>  <4> *TEMPE
   GO TO Q. #2   ====>  <5> [2]##

 *** QUESTION #2 ***
 THE MARKET YOU ARE DIALING IS [Q1]##.
 .
 SAMPLE MARKET CODE = [2]##
   GO TO Q. #3   ====>  <1> TEXT SCREEN
 — TEXT SCREEN —
```

# SAMPLE LAYOUT

```
List Sample Elements

 Element #  Element Name         Starting Col.  Length
 ____  _____  _____  ___
      1     PHONE                      1          10
      2     MARKET                    11           1
```